Workplace Travel Plans – a NSW Update

Peter McCue - NSW Premier’s Council for Active Living (PCAL)
Overview of the session

The case for active travel

Workplace Travel Plans (WTP) in NSW

WTP resources and future opportunities.
Why active travel?
An Auto City

Outer suburb residents, away from railways, drive much more than inner suburb residents (Rickwood, 2006).
People living in outer Sydney suburbs were 20-30% more at risk of being overweight and 40-60% less likely to be adequately active than inner-city counterparts (Garden and Jalaludin, 2008)
Changing Policy Context

Changing National and State policy context, provide an opportunity to support active travel as part of a coordinated land use and transport management system.
Walking trips increasing

Percentage of walking only trips under 10km increasing over the last decade (NSW Household Travel Survey, 2009)
Walking opportunities

Converting short car trips of under 1km provides the most realistic opportunity to increase walking.
Financial benefits of Walking

5% and 10% conversion of car trips under 1km to walking would save $134 and $214 million over five and ten years respectively.
**NSW 2021 – New State Government’s ‘State Plan’**

**TARGET**
Increase the mode share of walking trips made in the Greater Sydney region, at a local and district level, to 25% by 2016.

**ACTIONS:**
To increase walking to help ease transport congestion and build a healthier, more active community we will:

- Develop and implement a NSW Walking Strategy to encourage and promote walking for travel and recreation, and to enhance walking environments.
PCAL Terms of Reference

- To provide the Premier with expert advice on the best ways to promote healthy eating and physical activity in NSW.

- To raise awareness and drive population level behavioral change in healthy eating and physical activity in NSW by supporting evidenced based policies in alignment with NSW 2021 goals, targets and activities.

- To initiate and build sustainable partnerships within Government and with industry and the non-government sector that promotes healthy eating and physical activity.
PCAL Membership

Government Agencies
Department of Premier and Cabinet
Ministry of Health
Sport & Recreation
NSW Food Authority

Peak Body / Non-Government
Local Government & Shires Assoc
Australian Food and Grocery Council
Australian Diabetes Council
Cancer Council of NSW
National Heart Foundation

Ministerial Representation
Planning and Infrastructure
Transport

Industry
Coles Supermarkets
Woolworths Limited
Workplace Travel Plans: an integrated approach to active transport

- Ride share priority
- Flexible working
- On-site amenities
- Public transport partnerships
- Efficient use of parking
- Reduce need to travel
- Improve non-car choices
- Cycle facilities
Ride Share, drive, cycle or walk.

**Ride Share**
- Regular - drive at least one Optus employee per day
- Pooling is permitted
- Rates: $58 per day, $20 per week, $190 per month
- Contact Employee Contact for more information

**Cycle**
- 300 cycle parking spaces
- Unlimited parking is free
- No regulations are required
- No barriers are required
- A bike rack is located in Building B
- A bike shelter is available in Building C
- A bike stand is located at the main entrance to Building D

**Campus Parking and Transport Map**

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**Cycle**
- 300 cycle parking spaces
- Unlimited parking is free
- No regulations are required
- No barriers are required
- A bike rack is located in Building B
- A bike shelter is available in Building C
- A bike stand is located at the main entrance to Building D

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**Motorbikes & Scooters**
- A motorcycle parking area is available on campus
- A motorcycle parking area is available in Building B
- A motorcycle parking area is available in Building C
- A motorcycle parking area is available in Building D

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**Walking**
- All employees are required to walk throughout the day
- A bike rack is located at Building B
- A bike rack is located at Building C
- A bike rack is located at Building D
- A bike rack is located at Building E
- A bike rack is located at Building F
- A bike rack is located at Building G
- A bike rack is located at Building H
- A bike rack is located at Building I
- A bike rack is located at Building J
- A bike rack is located at Building K
- A bike rack is located at Building L
- A bike rack is located at Building M
- A bike rack is located at Building N
- A bike rack is located at Building O
- A bike rack is located at Building P
- A bike rack is located at Building Q
- A bike rack is located at Building R
- A bike rack is located at Building S
- A bike rack is located at Building T
- A bike rack is located at Building U
- A bike rack is located at Building V
- A bike rack is located at Building W
- A bike rack is located at Building X
- A bike rack is located at Building Y
- A bike rack is located at Building Z

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**Need a taxi?**
- Contact Employee Contact for more information
- Taxi services are available at Building A
- Taxi services are available at Building B
- Taxi services are available at Building C
- Taxi services are available at Building D
- Taxi services are available at Building E
- Taxi services are available at Building F
- Taxi services are available at Building G
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**A Sustainable Future**
- The Optus Integrated Transport Strategy is aimed at increasing travel options with an emphasis on improving access to sustainable modes of transport.
- For more information, visit www.optus.com.au/GettingThere/PlanningForYourFuture
A Sydney case study shows active transport initiatives can work

Background mode share

Mode share with Workplace Travel Plan

Legend:
- Car driver
- Car passenger
- Public transport
- Walk/cycle
- Other
Active Workplace Resources
PCAL Workplace Travel Plan (WTP) Resource

- NSW specific WTP resource
- Concise and accessible to non-technicians
- Encourages best-practice approach
- Links to key existing international/national resources
- Links to NSW public and private agencies undertaking WTPs
- Convince decision makers pamphlet
- Further case studies to come
Shared pathways

Picture courtesy of City of Sydney, www.cityofsydney.nsw.gov.au
Mostly MAMILS
Mandatory Requirements

- **End of Journey Facilities**
  - Secure bicycle storage for 5% of tenancy staff (or 1 bicycle park per 300m², whichever is higher)
  - 1 Shower (unisex) per 10 bicycle parking spaces provided
  - Lockers
TAKE THE STAIRS
IF YOU'RE ONLY GOING A FEW FLOORS
Promoting Active Transportation: An Opportunity for Public Health

Premier's Council for Active Living
New South Wales

American Public Health Association
Future Opportunities

- State Agency WTPs
- Travel Demand Management in all policies/hospitals?
- Transport Management Association trail
- Interagency collaboration to maximise return on investment
- National transport infrastructure cost/benefit guidelines and the monetization of health benefits
Department of Planning
Active Living Position Statement

For additional information:

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Any Questions?